



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

## Contract # 5314479

**Schedule Dates** 07/11/22-07/17/22  
**Advertiser** American Prosperity Alliance (147471)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 9366 (1752394)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Rheault, Ben  
**Phone/Fax** /  
**CPE** Est 9366  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 9366

**Date Entered** 06/30/22  
**Last Modified** 06/30/22  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$24,202.50  
**Net Total** \$137,147.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	53	\$161,350.00
<b>Grand Total:</b>	<b>53</b>	<b>\$161,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/22-07/15/22	2	:30	6:58A- ABC-Good Morning America		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)		6/30/22
2.0	Normal Line / SPOT	07/11/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$750.00	\$3,750.00	Washington (WJLA)		6/30/22
3.0	Normal Line / SPOT	07/11/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1		1	1			4	\$950.00	\$3,800.00	Washington (WJLA)		6/30/22
4.0	Normal Line / SPOT	07/11/22-07/15/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Washington (WJLA)		6/30/22
5.0	Normal Line / SPOT	07/11/22-07/15/22	2	:30	6:27P- 6:30P (EST)		1	1	1	1	1			5	\$2,500.00	\$12,500.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/30/22
6.0	Normal Line / Access	07/11/22-07/15/22	2	:30	6:57P- 7P (EST)		1	1	1	1	1			5	\$5,000.00	\$25,000.00	Washington (WJLA)	WORLD NEWS ADJACENCY	6/30/22
7.0	Normal Line / Access	07/11/22-07/15/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			5	\$3,500.00	\$17,500.00	Washington (WJLA)		6/30/22
8.0	Normal Line / Access	07/11/22-07/15/22	2	:30	7:27:41P- Jeopardy		1	1	1	1	1			5	\$5,000.00	\$25,000.00	Washington (WJLA)		6/30/22
9.0	Normal Line / SPOT	07/11/22-07/14/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)		6/30/22
10.0	Normal Line / SPOT	07/11/22-07/15/22	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		6/30/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$700.00	\$700.00	Washington (WJLA)		6/30/22
12.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$700.00	\$700.00	Washington (WJLA)		6/30/22
13.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)		6/30/22
14.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)		6/30/22
15.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/30/22
16.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	10:27:55A- Government Matters								1	1	\$500.00	\$500.00	Washington (WJLA)		6/30/22

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